

## Alexandra Niessen-Ruenzi

### CURRICULUM VITAE

#### Contact details

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#### Employment

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2018 – Professor of Finance, Chair of Corporate Governance, **University of Mannheim**  
2021 – Academic Director of the Berlin Center of Corporate Governance (BCCG), **Mannheim Business School**  
2021 – 2023 Associate Dean of Research, Faculty of Business Administration, **University of Mannheim**  
2021 – 2023 Academic Director of the Center for Doctoral Studies in Business, **University of Mannheim**  
2012 – 2018 Associate Professor of Finance, **University of Mannheim**  
2009 – 2012 Assistant Professor of Finance, **University of Mannheim**

#### Education

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2005 – 2009 Dr. rer. pol., **University of Cologne**  
PhD in Finance, summa cum laude  
PhD thesis: “The price impact of macroeconomic news on capital markets”  
2001 – 2005 Diplom Kauffrau, **University of Cologne**  
Business Administration with majors in Finance, Corporate Finance and Economic Psychology.

#### Other Affiliations

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2023 – Council Member, **Society for Financial Studies**  
2021 – Associate Editor, **Journal of Corporate Finance**

2021 –	Jury Member „Female Fund Manager of the Year Awards“, <b>Fondsfrauen GmbH</b> , Frankfurt
2021 – 2024	Chair, <b>Institut für Unternehmensfinanzen und Kapitalmarktforschung e.V.</b> , Mannheim
2021 –	Research Fellow, <b>European Corporate Governance Institute (ECGI)</b>
2020 – 2024	Associate Editor, <b>Perspektiven der Wirtschaftspolitik</b>
2019 –	Research Fellow, <b>Forschungsstelle für Empirische Sozialökonomik</b> , Cologne

## Research Interests

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Gender Differences on Capital Markets; Corporate Governance; Corporate Finance; Asset Management & Mutual Funds; Behavioral Finance, Household Finance

## Visiting Positions

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- **UC Berkeley**, Berkeley (USA), Visiting researcher at the Department of Finance, Haas School of Business, 2015.
- **University of Miami**, Miami (USA), Visiting researcher at the Department of Finance, Moya School of Business, 2015.
- **University of New South Wales**, Sydney (Australia), Visiting researcher at the UNSW School of Banking and Finance, 2010, 2011, 2013, 2014, 2022, 2024 (scheduled).
- **Georgia State University**, Atlanta (USA), Visiting researcher at the Department of Finance, J. Mack Robinson College of Business, 2010.
- **University of Texas (Austin)**, Austin (USA), Visiting researcher at the Department of Finance, McCombs School of Business, 2008-2009.
- **Northwestern University**, Evanston (USA), Visiting researcher at the Department of Finance, Kellogg School of Management, 2008.
- **Harvard University, Medical School/MGH**, Boston (USA), Visiting Fellowship Program in Functional MRI at the Martinos Center for Biomedical Imaging, 2008.
- **Humboldt University**, Berlin (Germany), Visiting researcher at SFB 649 „Economic Risk“, 2006. Funded by: *SFB 649, Humboldt University*.

## Published and Forthcoming Papers

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1. “Ingroup Bias on Financial Markets” (with Sima Jannati, Alok Kumar, and Justin Wolfers), 2024, *Management Science*, forthcoming.
2. “The Long-Lasting Effects of Living Under Communism on Attitudes Towards Financial Markets” (with Christine Laudenbach and Ulrike Malmendier), 2024, *Journal of Finance*, forthcoming.
3. “Race, Police Violence, and Financial Decision-Making” (with Vicki L. Bogan, Lisa A. Kramer, and Chi Liao), 2024, *American Economic Journal: Papers & Proceedings*, forthcoming.

4. "Mutual Fund Shareholder Letters: Flows, Performance, and Managerial Behavior" (with Alexander Hillert and Stefan Ruenzi), 2023, *Management Science*, forthcoming.
5. "Stock Repurchasing Bias of Mutual Funds" (with Mengqiao Du and Terrance Odean), 2023, *Review of Finance*, Vol. 28, pp. 699-728.
6. "The Impact of Role Models on Women's Self-Selection in Competitive Environments" (with Kristina Meier and Stefan Ruenzi), 2023, *Quarterly Journal of Finance*, Vol. 24:02.
7. "Counter-Stereotypical female role models and Women's Occupational Choices" (with Vidhi Chhaochharia and Mengqiao Du), 2022, *Journal of Economic Behavior & Organization*, Vol. 196, pp. 501-523.
8. "Local Bankruptcy and Geographic Contagion in the Bank Loan Market" (with Jawad Addoum, Alok Kumar, and Nhan Le), 2020, *Review of Finance*, Vol. 24, pp. 997–1037.
9. "Emotional Tagging and Belief Formation: The Long-Lasting Effects of Experiencing Communism" (with Christine Laudenbach and Ulrike Malmendier), 2019, *American Economic Journal: Papers & Proceedings*, Vol. 109, pp. 567-571.
10. "Do Direct Cash Payments Increase Whole Blood Supply?" (with David M. Becker, Harald Klüter, and Martin Weber), 2019, *German Economic Review*, Vol. 20, No. 4, pp. 973-1001.
11. "Sex Matters – Gender and Prejudice in the Mutual Fund Industry" (with Stefan Ruenzi), 2019, *Management Science*, Vol. 65, No. 7, pp. 2947-3448.
  - Best Conference Paper Award, German Finance Association, 2006.
  - Best Conference Paper Award, Society for the Advancement of Behavioral Economics, 2007.
  - Best Conference Paper Award, Rothschild Cesarea (IDC) conference, 2012.
12. "The impact of firm prestige on executive compensation" (with Florens Focke and Ernst Maug), 2017, *Journal of Financial Economics*, Vol. 123, No. 2, pp. 313-336.
13. "What's in a Name? Mutual Fund Flows When Managers Have Foreign Sounding Names" (with Alok Kumar and Oliver Spalt), 2015, *Review of Financial Studies*, Vol. 28, No. 8, pp. 2281-2321.
14. "Public Opinion and Executive Compensation" (with Camelia M. Kuhnen), 2012, *Management Science*, Vol. 58, pp. 1249-1272.
15. "Local Investors and Corporate Governance" (with Vidhi Chhaochharia and Alok Kumar), 2012, *Journal of Accounting and Economics*, Vol. 54, pp. 42-67.
16. "Low Risk and High Return - Affective Attitudes and Stock Market Expectations" (with Alexander Kempf and Christoph Merkle), 2014, *European Financial Management*, Vol. 20, No. 5, pp. 995-1030.
17. "The Impact of Sentiment on the German Stock Market" (with Philipp Finter and Stefan Ruenzi), 2012, *Journal of Business Economics*, Vol. 82, pp. 133-163.
18. "The Early News Catches the Attention: On the Relative Price Impact of Similar Economic Indicators" (with Dieter Hess), 2010, *Journal of Futures Markets*, Vol. 30, pp. 909-937.
  - Best Paper Award, Midwest Finance Association Annual Meeting, 2008.

19. "Political Connectedness and Firm Performance – Evidence from Germany" (with Stefan Ruenzi), 2010, in: *German Economic Review*. Vol. 11, pp. 441 – 464.
20. "How Do Commodity Futures Respond to Macroeconomic News?" (with Dieter Hess and He Huang), 2008, *Financial Markets and Portfolio Management*, Vol. 22, pp. 127-146.
21. „Neuroökonomie“, 2007, *Die Betriebswirtschaft*, Vol. 7, pp. 735 – 739.

## Working Papers

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1. "As goes California, so goes the nation? Board gender quotas and shareholders' distaste of government interventions" (with Felix von Meyerinck, Markus Schmid, and Steven Davidoff Solomon), 2024.
2. "Productivity Changes around Childbirth – Evidence from the Mutual Fund Industry" (with Larissa Ginzinger, Kun Lin and Gang Wang), 2024.
3. "The Value of Skill Signals for Women's Careers" (with Leah Zimmerer), 2024.
4. "Gender Stereotypes in Financial Advertising" (with Luisa Ana Langer), 2024.
5. "Financial Socialization and the Gender Gap in Stock Market Participation" (with Vanessa Mueden), 2023.
6. "Child Care Provision and the motherhood penalty" (with Vidhi Chhaochharia, Suman Ghosh, and Christoph Schneider), 2023.
7. "A Friendly Turn: Advertising Bias in the News Media" (with Florens Focke and Stefan Ruenzi), 2019.
8. "Corporate Fraud Risk and Stock Market Performance" (with Lena Jaroszek and Stefan Ruenzi), 2022.
9. "Pharmaceutical Advertising Biases Media Reports on Drug Safety" (with Florens Focke and Stefan Ruenzi), 2021.
10. "The Impact of Self-Fulfilling Prophecies on Credit Ratings – an Experimental Study" (with Sanela Celjo-Hörhager), 2014.
11. The Impact of Workgroup Diversity on Performance: Large Sample Evidence from the Mutual Fund Industry (with Michaela Bär and Stefan Ruenzi), 2008.
  - Academy of Management Emerald Best Student Paper Award, 2008.

## Policy Papers

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1. „Governance-Mechanismen und Glaubwürdigkeit im Markt für grüne Anleihen“ (with Larissa Ginzinger), 2024, *Corporate Finance* - 31.05.2024, Heft 05-06.
2. „Frauen und Finanzen – Brauchen wir eine rosa Geldanlage?“ (with Sabine Bernhard), 2024, *Schriftenreihe Behavioral Finance e.V.*, Band 02.

3. „Leitfaden für Prüfungsausschüsse“ (with Thomas Kremer, Dieter Wemmer, and Axel v. Werder), 2023, *Der Betrieb*, Vol. 44, pp. 2513-2517 and Vol. 45, pp. 2577-2586.
4. „Gender Diversity in der Asset Management Industrie 2023“ (with Leah Zimmerer), 2023, in cooperation with Fondsfrauen GmbH and KPMG AG.
5. „Frauennetzwerke in Deutschland – eine umfragebasierte Analyse“ (with Leah Zimmerer), 2022, in cooperation with Stadt Mannheim.
6. „The Gender Pension Gap in Germany – Reasons and Remedies“ (with Christoph Schneider), 2022, *CESifo Forum* 23, 20-24, in cooperation with Fidelity International.
7. „Gender Diversity in der Asset Management Industrie 2021“ (with Leah Zimmerer), 2021, in cooperation with Fondsfrauen GmbH and KPMG AG.
8. „Fearless girls? Gründe für den geringen Anteil von Frauen in der Finanzindustrie“ (with Stefan Ruenzi), 2017, in cooperation with Fondsfrauen GmbH.

## Books and Book Chapters

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1. „An examination of the gender pension gap in Germany“ (with Alexandra Kornfeld-Gran), 2023, Book chapter in “Old Age, Gender, Social Security in Africa and Europe” (forthcoming).
2. “The Price Impact of Macroeconomic News on Capital Markets”, Schriftenreihe im Fachbereich Betriebswirtschaftslehre und Finanzmanagement, Vol. 66, Verlag Dr. Kovac, 2009, Hamburg (PhD Thesis, University of Cologne, 2009).

## Other Publications

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1. „Man kann nicht sein, was man nicht sehen kann - Der Einfluss weiblicher Vorbilder auf die Karriereverläufe von Frauen“, 2022, Forschung und Lehre.
2. “You can’t be what you can’t see - Women who admire counter-stereotypical female role models have an increased chance of higher pay and filling executive roles”, 2022, <https://the-european.eu/story-28931/you-cant-be-what-you-cant-see.html>
3. “Why counter-stereotypical female role models are so important”, 2022, <https://wearetechwomen.com/why-counter-stereotypical-female-role-models-are-so-important/>
4. „Ein wirksames Kodexregime benötigt Monitoring“ (with Axel v. Werder), 28.01.2022, *Börsenzeitung*.
5. „Sind Frauen die besseren Geldanlegerinnen?“, 2019, in: <https://bankenverband.de/blog/frauen-bessere-geldanlegerinnen/>
6. “Are Gender Quotas for Corporate Boards Bad for Stocks?”, 2019, *Barron’s*, <https://www.barrons.com/articles/are-gender-quotas-for-corporate-boards-bad-for-stocks-51552101808>

7. "As California Goes, So Goes the Nation? The Impact of Board Gender Quotas on Firm Performance and the Director Labor Market" (with Felix von Meyerinck, Markus Schmid and Steven Davidoff Solomon), 2019, Harvard Law School Forum on Corporate Governance and Financial Regulation.
8. "Zurückscheuen: Warum Frauen den Wettbewerb meiden" (with Stefan Ruenzi), 2018, Forschung und Lehre.
9. „CEOs Earn Less at More Prestigious Firms" (with Florens Focke and Ernst Maug), 2017, Harvard Business Review, <https://hbr.org/2017/02/ceos-earn-less-at-more-prestigious-firms>.
10. "Mutual Fund Flows When Managers Have Foreign Sounding Names" (with Alok Kumar and Oliver Spalt), 2015, Harvard Law School Forum on Corporate Governance and Financial Regulation.
11. "Local Investors and Corporate Governance" (with Alok Kumar and Vidhi Chhaochharia) , 2012, Harvard Law School Forum on Corporate Governance and Financial Regulation.
12. "A Note on Corporate Finance" (with Bianca Ahrens) , 2006, WISU 06/06.
13. „Liebling, wir müssen reden" (with Michaela Bär and Stefan Ruenzi), November 18th 2008, Frankfurter Allgemeine Zeitung, page B14.
14. „Schwanken ist männlich" (with Stefan Ruenzi), Mai 16th, 2007, Frankfurter Allgemeine Zeitung, page B3.
15. „Quer um bom fundo? De uma chance à mulheres" (with Stefan Ruenzi), April/May/June 2006, Valor Investe.

## Honors & Awards

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- Reviewer of the Year 2019 Award, Verein der Hochschullehrer für Betriebswirtschaftslehre (VHB)
- Best Conference Paper, Rothschild Cesarea (IDC) conference, 2012, Herzliya, Israel, for „*Sex Matters: Gender and Prejudice in the Mutual Fund Industry*"
- Academy of Management Emerald Best Student Paper, Best Paper Award, Academy of Management Annual Meeting, 2008, Anaheim (USA), for "*The Impact of Work Group Diversity on Performance: Large Sample Evidence from the Mutual Fund Industry*"
- MFA Best Conference Paper Award, Best Paper Award, Midwest Finance Association Annual Meeting, 2008, San Antonio (USA), for "*The Early News Catches the Attention: On the Relative Price Impact of Similar Economic Indicators*"
- SABE Best Conference Paper Award, Best Paper Award, Annual meeting of the Society for the Advancement of Behavioral Economics (SABE), 2007, New York (USA), for "*Sex Matters: Gender and Prejudice in the Mutual Fund Industry*"
- DGF Outstanding Conference Paper, Best Paper Award Annual meeting of the German Finance Association, 2006, for „*Sex Matters: Gender and Prejudice in the Mutual Fund Industry*"

## Research Grants

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- Research Grant by the Werner Jackstädt Foundation for “Gender stereotypes and financial advertising”, 2022
- Research Grant (SSHRC-435-2002-0795) of the Social Sciences and Humanities Research Council Canada for “Race-Based Violence and Financial Decision-Making” with Vicki Bogan, Lisa Kramer and Chi Liao (joint research proposal), 2022-2027.
- DFG-Research Grant (NI 1142/5-1) of the German Science Foundation (DFG) for organizing a conference on “Experimental Finance”, 2016
- Research Grant, Center for International Finance and Regulation (CIFR) for “Do Markets Pay Attention to Basel II Risk Reports?” with Jerry T. Parwada and Stefan Ruenzi (joint research proposal), 2013-2015
- DFG-Research Grant (NI 1142/4-1) of the German Science Foundation (DFG) for “Media Bias and Advertising” with Stefan Ruenzi (joint research proposal), 2014
- Research Grant by the Werner Jackstädt Foundation for “The Impact of Role Models on the Fraction, Success and Payment of Women in Top Management”, 2012
- DFG-Research Grant (MA 3317/2-1) of the German Science Foundation (DFG) for “Cultural Values and Executive Compensation” with Ernst Maug, 2012

## Media Coverage

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My research is regularly covered in the news media and on social media, please visit <https://niessen-ruenzi.com/> for an overview.

I created a German version of Alex Edman’s article “Evaluating Research” which may help journalists and authors to judge on the quality of a study or research paper. The article “Forschung richtig bewerten” can be downloaded from my webpage.

## Keynotes, Talks, Seminars (by invitation)

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### Keynote speaker

- Keynote speaker at the 3<sup>rd</sup> Conference on Sustainable Finance at the University of Luxembourg (scheduled)
- Keynote speaker at the “Women and Finance” Workshop, 2023, Alliance Sorbonne, Paris, France
- Keynote speaker at the annual meetings of the Society of Gastroenterology 2023, Marburg, Germany
- Keynote speaker, “Do we need pink stocks?”, Arero GmbH, 2019, Mannheim, Germany
- Keynote speaker at the “Women in Oncology” meetings, 2018 Annual Meeting of the German Society for Hematology and Oncology, Vienna, Austria
- Keynote speaker “Lehman Sisters – How women (could) change the financial industry”, Mestemacher Award for the “Female Manager of the Year” 2018, Berlin, Germany

## Invited speaker or panelist

- Invited speaker at the “Women in Finance Event”, Finance Research, 2024 (scheduled), University of Graz, Austria
- Invited speaker, “Women in Leadership”, Rotary Club, 2024 (scheduled), Mannheim, Germany
- Invited panelist, “Trends in Asset Management”, Vanguard Event “From Portfolios to People”, 2023, Frankfurt, Germany
- Invitation to a closed discussion round on “the role of capital markets to increase gender diversity”, Federal Ministry of Women's Affairs, 2023, Berlin, Germany
- Invited speaker at the Business and Professional Women Meetings, 2023, Wiesbaden, Germany
- Invited speaker at the ZONTA congress on „Women and Finance – between Challenges and Chances“, 2023, Frankfurt, Germany
- Invited speaker, “Women in Power”, Abendakademie, 2023, Mannheim, Germany
- Invited panelist at the Women in Finance Event of the German Finance Association, 2023, Stuttgart, Germany
- Invited speaker, “Gender Diversity in the Asset Management Industry”, Union Investment AG, KPMG AG and Fondsfrauen GmbH, 2023, Frankfurt, Germany
- Invited speaker at the ESG Workshop at ESCP, 2023, Paris, France
- Invited speaker, „20-Jahre Euro Bargeld“, Deutsche Bundesbank, 2022, Berlin, Germany
- Invited speaker, „CUT Workshop on Recent Trends in Capital Markets: Implications for Firms, Investors and Regulators“, 2022, Cyprus
- Invited panelist “Gender differences in investing”, MBS Diversity Day 2022, Mannheim, Germany
- Invited panelist at the Women in Finance Event of the German Finance Association, 2022, Marburg, Germany
- Invited speaker, “Gender diversity in the financial industry”, Union Investment AG, 2022 (virtual format)
- Invited speaker, „Gender stereotypes in advertising“, Betriebswirtschaftliches Symposium der Dr. Werner Jackstädt Stiftung, 2022, Aachen, Germany.
- Invited speaker, „Gender quotas“, Spitzenfrauen Baden-Württemberg, 2021 (virtual format)
- Invited speaker, „Women in Leadership“, Landesbezirk Bayern der Industriegewerkschaft Bergbau, Chemie, Energie (IG BCE), 2021 (virtual format)
- Invited speaker, „Women and Money – do we need pink stocks?“, Soroptimist International, 2020, Heidelberg, Germany
- Invited speaker at the Second Quadrant Behavioral Finance Conference, 2019, Winnipeg, Canada
- Invited speaker, „Women in Leadership“, Women in Hematology, Janssen-Cilag GmbH, 2019, Dortmund, Germany
- Invited panelist, “Are gender quotas effective?“, Frauenwirtschaftstage, 2019, Mannheim, Germany
- Invited speaker, Summer Finance and Accounting Conference, 2019, Jerusalem, Israel
- Invited panelist at the Women in Finance Conference, 2019, Frankfurt, Germany
- Invited panelist, Fondsfrauen Gipfel 2018, Women Fund Managers’ Association, Mannheim, Germany.
- Invited speaker at the 3rd Law and Economics Policy International Workshop: Recent Developments in Corporate Governance, ESSEC, 2016, Paris, France
- Invited speaker, “Female Fund Managers”, Quoniam Asset Management GmbH, 2016, Frankfurt, Germany
- Invited speaker, “Gender Quotas”, MVV After Work Academy, 2015, Mannheim, Germany



- Invited speaker, “Decision Biases”, Mannheim macht schlau at the Museum of Technology, 2015, Mannheim, Germany.
- Invited speaker, International Bankers’ Forum, Hypovereinsbank, 2013, Luxembourg.
- Invited speaker, „Female Role Models“, Betriebswirtschaftliches Symposium der Dr. Werner Jackstädt Stiftung, 2013, Wuppertal, Germany.
- Invited speaker, „Women in Real Estate“, Invesco Asset Management, 2013, Amsterdam, Netherlands
- Invited speaker, “Compensation & CEO Effectiveness”, Council on Business and Society Forum, 2012, Paris, France.
- Invited speaker, „Executive Compensation“, Kaminabend Schmalenbach Gesellschaft, 2011, Schriesheim, Germany
- Invited speaker, John F. Kennedy School of Government, Conference on "Closing the Global Gender Gap", 2010, Harvard University, Boston, USA

### **Research seminar presentations (including scheduled)**

Aarhus University (Denmark), Agentur für Arbeit Nürnberg (Germany), Alliance Manchester Business School (UK), Cyprus University of Technology (Cyprus), Einaudi Institute for Economics and Finance (Italy), Frankfurt School of Finance & Management (Germany), Friedrichshafen Psychoeconomics Workshop (Germany), Georgia State University – Brownbag (USA), Goethe University Frankfurt (Germany), Higher School of Economics Moscow (Russia), Humboldt University (Germany), IZA: Institut zur Zukunft der Arbeit (Germany), Luxembourg School of Finance, Nova SBE Finance seminar (Portugal), Tinbergen Institute Amsterdam (Netherlands), University of Bangor (UK), University of Bonn (Germany), University of Bristol (UK), University of Cologne (Germany), University of Hamburg (Germany), University of Hannover (Germany), University of Konstanz (Germany), University of Lugano and Swiss Finance Institute, University of Miami – Brownbag (USA), University of New South Wales (Australia), University of Rome Tor Vergata (Italy), University of Sydney (Australia), University of St. Gallen, University of Tilburg (Netherlands), University of Trier (Germany), University of Vienna (Austria), University of Zurich (Switzerland), Utrecht University (Netherlands), WHU Vallendar (Germany), Technische Universität München (Germany), ZEW - Center for European Economic Research (Germany)

### **Conferences and Workshops**

(presentations by coauthors and scheduled presentations included)

**2025** American Finance Association, San Francisco, USA

**2024** American Finance Association, San Antonio, USA  
 American Economic Association, San Antonio, USA  
 Conference on “Financial Literacy Research - Pathways to Becoming Financially Competent”, European Commission, Belgium  
 German Finance Association, Aachen, Germany  
 Alpine Finance Summit, Innsbruck, Austria  
 Financial Management Association, Grapevine, USA  
 Central Bank Research Association, Frankfurt, Germany  
 Research in Behavioral Finance Conference, Amsterdam, Netherlands  
 Verein für Socialpolitik, Berlin, Germany

**2023** American Economic Association (poster session), New Orleans, USA  
 Conference on Social and Behavioral Finance, USC Marshall, USA  
 European Finance Association, Amsterdam, Netherlands  
 French Finance Association, Kedge Business School Bordeaux, France

- Conference on Social and Behavioral Finance, USC Marshall, USA
- 2022** German Finance Association, Marburg, Germany  
Financial Management Association, Atlanta, USA
- 2021** American Economic Association (poster session, virtual format)  
57<sup>th</sup> Meeting of the Eastern Finance Association (virtual format)  
2021 Yale Global Corporate Governance Colloquium (virtual format)  
Virtual Asset Management Seminar Series (VAMSS)
- 2020** American Finance Association, San Diego, USA  
Financial Management Association, New York, USA (virtual format)  
Verein für Socialpolitik, Cologne, Germany (virtual format)  
Australasian Finance and Banking Conference, Sydney, Australia (virtual format)  
2<sup>nd</sup> Conference on Behavioral Research in Finance, Governance, and Accounting,  
Rauischholzhausen Castle, Germany  
Verein für Socialpolitik (virtual format)
- 2019** American Finance Association (2 papers), Atlanta, USA  
American Economic Association, Atlanta, USA  
American Law and Economics Association, New York, USA  
Swiss Finance Association, Zurich, Switzerland  
European Central Bank “Gender and Career Progression”, Frankfurt, Germany  
Summer Finance and Accounting Conference, Jerusalem, Israel
- 2018** Stanford Institute of Theoretical Economics, USA  
European Finance Association, Warsaw, Poland  
European Economic Association, Cologne, Germany  
Showcasing Women in Finance, Miami, USA  
Royal Economic Society, Sussex, UK  
Research in Behavioral Finance Conference, Amsterdam, Netherlands  
International Conference on Household Finance, Deutsche Bundesbank, Eltville, Germany  
4nations Cup, Berlin, Germany  
Financial Management Association, European Meeting, Kristiansand, Norway (scheduled)  
China International Conference of Finance, Beijing, China  
IAREP SABE, London, UK  
11<sup>th</sup> Maastricht Behavioral Experimental Economics Symposium, Maastricht, Netherlands  
Verein für Socialpolitik, Freiburg, Germany
- 2017** American Finance Association, Chicago, USA  
SFS Calvacade Asia Pacific, Beijing, China  
Cornell Symposium on Household and Behavioral Finance, Ithaca, USA  
Midwest Finance Association, Chicago, USA  
WU Gutmann Center Symposium on “Financial Advice and Asset Management”, Vienna,  
Austria  
Massachusetts Financial Services, USA
- 2016** American Economic Association (poster session), San Francisco, USA  
Swiss Finance Association, Zurich, Switzerland  
German Finance Association, Bonn, Germany  
German Economic Association of Business Administration, Basle, Switzerland

- 2015** European Finance Association, Vienna, Austria  
 13<sup>th</sup> Annual Media Economics Workshop, Stellenbosch, South Africa  
 International Conference on Applied Research in Economics, Perm, Russia  
 Mid Atlantic Research Conference (MARC), Villanova, USA  
 2015 Paris Financial Management Conference, Paris, France  
 ERIC Conference on Retail Investors, Stuttgart, Germany  
 Swiss Finance Association, Zurich, Switzerland  
 CFR Conference on Asset Management, Cologne, Germany
- 2014** European Economic Association, Toulouse, France  
 European Finance Association, Lugano, Switzerland  
 Public Economic Theory (PET), Seattle, USA  
 Deutsche Gesellschaft für Finanzmarktforschung, Karlsruhe, Germany  
 BEROE Economics and Finance Conference, Minsk, Belarus  
 Verein für Socialpolitik, Hamburg, Germany  
 Conference on Asset Management, Berlin, Germany
- 2013** American Finance Association, San Diego, USA  
 European Finance Association, Cambridge, UK  
 Ackerman Conference on Corporate Governance, Tel Aviv, Israel  
 Conference on Board Diversity, Bank of Netherlands, Amsterdam, Netherlands  
 Swiss Society for Financial Markets Research Conference, Zurich, Switzerland
- 2012** Rothschild Caesarea Conference, Herzliya, Israel  
 European Finance Association, Copenhagen, Denmark  
 Corporate Governance Workshop, Brussels, Belgium  
 Workshop on Executive Compensation, Rotterdam, Netherlands  
 Swiss Society for Financial Markets Research Conference, Zurich, Switzerland  
 EFM Symposium on Asset Management, Hamburg, Germany  
 German Finance Association, Hannover, Germany  
 Financial Management Association, European Meeting, Istanbul, Turkey  
 Financial Management Association, Annual Meeting, Atlanta, USA
- 2011** 2<sup>nd</sup> Miami Behavioral Finance Conference, Miami, USA  
 Helsinki Finance Summit on Investor Behavior, Helsinki, Finland  
 AFFI Finance Conference, Paris, France  
 European Retail Investment Conference, Stuttgart, Germany  
 Swiss Society for Financial Markets Research Conference, Zurich, Switzerland  
 German Finance Association, Regensburg, Germany  
 Multinational Finance Conference, Rome, Italy
- 2010** NBER Conference on Law and Economics, Boston, USA  
 Western Finance Association (WFA), Victoria, Canada  
 American Finance Association (AFA), Atlanta, USA  
 European Finance Association (EFA), Frankfurt, Germany  
 FIRS Conference on Banking, Insurance and Intermediation, Florence, Italy  
 Swiss Society for Financial Market Research, Zurich, Switzerland  
 Financial Management Association, European Meeting, Hamburg, Germany  
 Financial Management Association, Annual Meeting, New York, USA  
 Australasian Finance and Banking Conference, Sydney, Australia
- 2009** Midwest Finance Association, Chicago, USA

Swiss Society for Financial Markets Research, Genf, Switzerland  
International Meeting on Experimental and Behavioral Economics, Granada, Spain  
Financial Management Association, European Meeting, Turin, Italy  
German Finance Association, Frankfurt, Germany

- 2008** China International Conference in Finance, Dalian, China  
CEPR European Summer Symposium in Financial Markets (Informal Evening Presentations)  
Gerzensee, Switzerland  
Verein für Socialpolitik, Graz, Austria  
Academy of Management Meetings, Anaheim, USA  
Midwest Finance Association, San Antonio, USA  
Southwestern Finance Association, Houston, USA  
VHB Annual Meetings, Berlin, Germany  
Financial Management Association, European Meeting, Prag, Czech Republic  
Financial Management Association, Asian Meeting, Yokohama, Japan
- 2007** European Economic Association (EEA), Budapest, Hungary  
Verein für Socialpolitik, Munich, Germany  
Society for the Advancement of Behavioral Economics, New York University, USA  
Swiss Society for Financial Markets Research, Zürich, Switzerland  
IFSAM, VHB World Congress, Paderborn, Germany  
Financial Management Association, European Meeting, Barcelona, Spain  
Financial Management Association, Annual Meeting, Orlando, USA  
Academy of Financial Services, Orlando, USA  
AFFI, Annual Meeting, Paris, France
- 2006** Workshop on Behavioral Finance, University of Siena, Italy  
Swiss Society for Financial Markets Research, Zürich, Switzerland  
European Financial Management Symposium on Behavioral Finance, Durham, UK  
Financial Management Association, European Meeting, Stockholm, Sweden  
European Financial Management Association, Madrid, Spain  
IAREP/SABE congress, Sorbonne University, Paris, France  
IFSAM, VHB World Congress, Berlin, Germany  
German Finance Association, Oestrich-Winkel, Germany  
Financial Management Association, Annual Meeting, Salt Lake City, USA  
Academy of Financial Services, Salt Lake City, USA  
Xfi Asset Pricing Conference, Exeter, UK

## Supervisor of PHD Students and Post-Docs

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### **First Advisor, current students and post-docs:**

Chia-Yi Yen (Job market candidate 2024)  
Larissa Ginzinger (Ongoing)  
Luisa Langer (Ongoing)

### **First Advisor, past students and post-docs (First Placement):**

Mengqiao Du (National University of Singapore)

### **Secondary Advisor or external commission member**

Christian Ehm (2013, Head of Group Treasury, KSB SE)  
Erik Fernau (2013, Bundesanstalt für Finanzaufsicht Bankenaufsicht Bonn)

Evgenia Zhivotova (2017, University of Amsterdam)  
Sima Jannatti (2018, University of Missouri)  
Sabine Bernhard (2021, Goethe University Frankfurt)

## Academic Service

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### **Refereeing for Peer-Reviewed Journals:**

Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Review of Economic Studies, Management Science, Journal of Financial and Quantitative Analysis, Review of Finance, Journal of Corporate Finance, Journal of Economic Behavior & Organization, Financial Management, Strategic Management Journal, Journal of Comparative Economics, Journal of Financial Research, Journal of Banking and Finance, Economics Bulletin, European Financial Management, Schmalenbach Business Review, Zeitschrift für Betriebswirtschaft, Journal of Human Resources, Industrial Relations, Neuro Psycho Economics, Zeitschrift für Bankrecht und Bankwirtschaft, Die Betriebswirtschaft, Management Research News, Oxford Bulletin of Economics and Statistics, Asian Women

### **Reports for Institutions:**

German Science Foundation (DFG), German Academic Exchange Service (DAAD), Förderprogramm Pro\*Niedersachsen, Margarete von Wrangell-Habilitationsprogramm (Ministerium für Wissenschaft, Forschung und Kunst Baden-Württemberg), Social Sciences and Humanities Research Council of Canada (SSHRC)

### **Conference Committees:**

SFS Calvacade, European Finance Association, Financial Management Association, Swiss Finance Association, German Finance Association, Financial Intermediation Research Society, European Financial Management Association

Co-organizer of the 2016 annual meetings of the Society for Experimental Finance

Co-organizer of the 2024 IUK conference on “Sustainable Finance” (scheduled)